



*Automotive Service Councils of California*

*Professionals in Automotive Service - Since 1940*

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# Education & Training

**September 7, 2019 1:00 - 8:00 pm**

**Gustafson Brothers Automotive**

19161 Gothard St.

Huntington Beach, CA 92648

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## Agenda

1:00 - 2:30

### **Future of the Auto Repair Industry**

Bob Cushing, WORLD PAC

2:30 - 3:15

### **ASCCA Survey Results and Announcement of Winners**

Rob Morrell, WORLD PAC

3:15-3:30 15 minute break

3:30 - 4:30

### **Be a 5-Star Shop on Google, Facebook and More!**

Jenna Simon, Broadly

4:30 - 5:00

### **Auto Industry & Young Tech Involvement**

John Gustafson, Gustafson Brothers Automotive

5:00 - 6:30

### **Dinner Provided by Drive**

6:30 - 8:00

### **ADAS Demonstration at Autologic Diagnostics Location**

Kevin Fitzpatrick, Autologic Diagnostics



### Special Speaker

**Bob Cushing**

Bob Cushing is President and CEO of WORLD PAC. His years of experience in the Automotive Aftermarket Industry has led him to believe in partnering with independent repair shops and owners in order to give them the best business solutions and tools possible. They're committed to offering the quality trusted parts that independent shop owners depend on to get the job done.

### Other Speakers



**Rob Morrell**  
Training Director,  
WORLD PAC



**Jenna Simon**  
Business Consultant,  
Broadly



**John Gustafson**  
Owner,  
Gustafson Brothers  
Automotive



**Kevin FitzPatrick**  
VP,  
Autologic Diagnostics

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